

Press Release

Coding Technologies' MPEG-4 aacPlus/DTS audio solution for digital broadcasting integrated by STMicroelectronics into single-chip decoder for set-top-boxes

STi71xx family of decoder chips enables highly efficient and backwards compatible surround sound broadcasting

Amsterdam, IBC 2006, September 8, 2006 — Coding Technologies and DTS (NASDAQ: DTSI) today announced the immediate availability of the aacPlus™/DTS audio compression solution, integrated in the STi71xx MPEG-4 decoder family of chips from STMicroelectronics (NYSE: STM) for MPEG-4 HDTV consumer set-top-boxes.

The single-chip solution operates an aacPlus multi-channel decoder from Coding Technologies with a high quality DTS encoder, which outputs digital multi-channel audio directly in the DTS surround sound format to an AV home receiver. The aacPlus/DTS audio compression solution allows digital broadcasters to deliver multi-channel audio in the highly efficient aacPlus format while simultaneously reaching the complete audience of 60 Million DTS enabled surround sound systems already installed in homes.

aacPlus is regarded as the most efficient audio compression technology available today, as proven in many third parties tests conducted by independent organisations such as the EBU (European Broadcasting Union), MPEG (Moving Pictures Expert Group), or the IRT (Institut für Rundfunktechnik). Specifically for 5.1 surround, aacPlus provides at 160 kbps the same audio quality as competing technologies at 384 kbps. The incorporated DTS transcoding operates at its highest quality bit rate of 1.5 Mbps, not only enabling backwards compatibility to the installed base of home theatre set-ups but also to guarantee best listening experience of 5.1 multi-channel surround sound.

With the availability of the STi71xx single chip solution, ST offers a convenient and cost efficient way for manufacturers to integrate aacPlus/DTS audio compression into their HDTV set-top-box products. This

in turn enables broadcasters to deploy aacPlus for multi-channel audio, utilizing the available transmission spectrum most efficiently throughout the whole signal chain from contribution, through distribution, to emission.

“The aacPlus/DTS transcoding method creates a real choice for multi-channel audio in digital broadcasting and demonstrate the 71xx family flexibility and capability to cope with state of the art evolution of codecs”, says Laurent Rémont, chief system architect Home Video Division, STMicroelectronics. “aacPlus has already a strong standing in digital broadcasting as DTS has in home theatre surround sound. Combining these two techniques into a new entity is not only a compelling idea but also a logical step as its performance offers benefits across the chain for device manufacturers, broadcasters, platform providers and network operators alike.”

“Today, new services demand more than ever for innovative technical solutions”, states Ted Laverty, director of global broadcast licensing, DTS. “Lowest transmission costs, full access to the growing multi-channel audience from day one, and DVD-quality audio are of utmost importance. That was our goal when entering into the cooperation with Coding Technologies at last year’s IBC, and only one year later, we’re there! We’re proud of having such an important player as ST in our camp, with a strong reputation for innovative products.”

Adds Stefan Meltzer, vice president broadcasting/consumer electronics, Coding Technologies: “ST has once again demonstrated its enormous flexibility by responding to the demands of the market so quickly. aacPlus offers the most efficient way to introduce multi-channel audio to broadcasting, which is a must-have for HDTV services. The availability of the STi71xx as a key platform for our modern surround sound technology will clearly spur this trend.”

The aacPlus/DTS audio solution will be demonstrated at IBC in Amsterdam, September 8 – 12. For a demonstration, please contact Coding Technologies and DTS at the DVB pavilion in hall 1, stand # 1.481

Coding Technologies

Coding Technologies provides the best audio compression for mobile, broadcasting, and Internet. SBR® (Spectral Band Replication) from Coding Technologies is a backward and forward compatible method to enhance the efficiency of any audio codec; putting the "PRO" in mp3PRO and the "Plus" in aacPlus™. Parametric Stereo from Coding Technologies and Philips again significantly increases the efficiency of audio codecs for stereo signals at low bit rates. Products from Coding Technologies are fundamental enablers of open standards such as 3GPP, 3GPP2, MPEG, DVB, Digital Radio Mondiale, HD Radio, and the DVD Forum.

Coding Technologies is a privately held company with offices in Sweden, Germany, China, and the USA. Founded in 1997 in Stockholm, the company later merged with a spin-off of the renowned Fraunhofer Institute in Germany, the inventor of MP3. Coding Technologies' customers include America Online, EMP, iBiquity Digital, KDDI, O2, Nokia, Orange, RealNetworks, SK Telecom, Sprint, T-Mobile, Thomson, Texas Instruments, Vodafone, and XM Satellite Radio.

For more information, visit www.codingtechnologies.com.

DTS

DTS, Inc. (NASDAQ: DTSI) is a digital technology company dedicated to delivering the ultimate entertainment experience. DTS decoders are in virtually every major brand of 5.1-channel surround processor, and there are hundreds of millions of DTS-licensed consumer electronics products available worldwide. A pioneer in multi-channel audio, DTS technology is in home theatre, car audio, PC and game console products, as well as DVD-Video, Surround Music and DVD-ROM software. DTS audio products are featured on more than 27,000 motion picture screens worldwide.

Additionally, DTS provides imaging technology and services for the motion picture industry; DTS Digital Images, formerly Lowry Digital Images, is a wholly-owned subsidiary of DTS and an industry leader in image restoration and enhancement. Founded in 1993, DTS is headquartered in Agoura Hills, California and has offices in the United Kingdom, France, Italy, Canada, Hong Kong, Japan and China.

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks, uncertainties, assumptions and other factors which, if they do not materialize or prove correct, could cause DTS' results to differ materially from historical results or those expressed or implied by such forward-looking statements. All statements, other than statements of historical fact, are statements that could be deemed forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words.

These statements may include, among others, plans, strategies and objectives of management for future operations; any statements regarding proposed new products, services or developments; any statements regarding future economic conditions or financial or operating performance; statements of belief and any statements of assumptions underlying any of the foregoing. The potential risks and uncertainties that could cause actual growth and results to differ materially include, but are not limited to, the rapidly changing and

competitive nature of the digital audio, consumer electronics and entertainment markets, the company's inclusion in or exclusion from governmental and industry standards, customer acceptance of the company's technology, products, services and pricing, risks related to ownership and enforcement of intellectual property, the continued release and availability of entertainment content containing DTS audio soundtracks, changes in domestic and international market and political conditions, risks related to integrating acquisitions and other risks and uncertainties more fully described in DTS' public filings with the Securities and Exchange Commission, available at www.sec.gov. DTS assumes no obligation to update any forward-looking statement to reflect events or circumstances arising after the date on which it was made.

###

All trade names, company names and product names are trademarks or registered trademarks of their respective owners.

Press contact

Gerald Moser
Coding Technologies GmbH
Deutschherrnstrasse 15-19
90429 Nuernberg - Germany
+ 49 911 928 91 14 (phone)
+ 49 911 928 91 99 (fax)
press@codingtechnologies.com
www.codingtechnologies.com

PR agency Europe

Anne Klein
Axicom GmbH
Junkersstrasse 1
82178 Puchheim - Germany
+ 49 89 800 908 23 (phone)
+ 49 89 800 908 10 (fax)
anne.klein@axicom.de
www.axicom.de

PR agency USA

Mike Hope
mPRm Communications
5670 Wilshire Boulevard Suite 2500
Los Angeles, CA 90036
+ 1 323 933 3399 (phone)
+ 1 323 939 7211 (fax)
mhope@mprm.com
www.mprm.com